



COUNTY OF LOS ANGELES

DEPARTMENT OF PUBLIC WORKS

"To Enrich Lives Through Effective and Caring Service"

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ALHAMBRA, CALIFORNIA 91803-1331
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GAIL FARBER, Director

ADDRESS ALL CORRESPONDENCE TO:
P.O. BOX 1460
ALHAMBRA, CALIFORNIA 91802-1460

August 06, 2013

The Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, California 90012

Dear Supervisors:

ADOPTED

BOARD OF SUPERVISORS
COUNTY OF LOS ANGELES

24 August 6, 2013

Sachi A. Hamai
SACHI A. HAMAI
EXECUTIVE OFFICER

**AMENDMENT NUMBER FOUR TO AGREEMENT PW 12694 WITH ITERIS, INC., FOR
SOFTWARE AND SERVICES FOR THE EL SEGUNDO AREA INTELLIGENT TRANSPORTATION
SYSTEM PROJECT
(ALL SUPERVISORIAL DISTRICTS)
(3 VOTES)**

**CIO RECOMMENDATION: APPROVE (X) APPROVE WITH MODIFICATION ()
DISAPPROVE ()**

SUBJECT

This action is to approve and authorize the Director of Public Works or her designee to execute Amendment Number Four to Agreement PW 12694 with Iteris, Inc., for software and services for the El Segundo Area Intelligent Transportation System Project to extend the agreement term for 2 years to continue services and maintenance of the system with no increase in the total agreement sum. This action will also delegate authority to the Director to execute a future no-cost amendment, if necessary, to further extend the term for one additional 2 year term.

IT IS RECOMMENDED THAT THE BOARD:

1. Approve and authorize the Director of Public Works or her designee to execute Amendment Number Four to Agreement PW 12694 with Iteris, Inc., for software and services for the El Segundo Area Intelligent Transportation System Project to extend the agreement term for 2 years, effective August 27, 2013, with no increase in the total agreement sum.

2. Delegate authority to the Director of Public Works or her designee to execute future amendment to renew Agreement PW 12694 for one additional 2 year term with no increase in the total agreement sum if, in the opinion of the Director of Public Works or her designee, Iteris, Inc., has successfully performed during the previous agreement term and services are still required; or to suspend work if it is in the best interest of the County of Los Angeles.

PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

The purpose of the recommended action is to authorize the Director of Public Works or her designee to execute the enclosed Amendment Number Four to Agreement PW 12694 with Iteris, Inc., for software and services for the El Segundo Area Intelligent Transportation System Project to extend the agreement term for 2 years with no increase in the total agreement sum to provide for continued services and maintenance of the system as provided in the agreement. This action will also authorize the Director to execute future amendment to renew the agreement for up to one additional 2-year term with no increase in the total agreement sum if, in the opinion of the Director, it is in the best interest of the County. To date, approximately \$3,900,000 of the total agreement amount of \$6,800,000 has been expended. The remaining funds will be used to provide continued services and maintenance of the system during the duration of the agreement.

Implementation of Strategic Plan Goals

The Countywide Strategic Plan directs the provisions of Operational Effectiveness (Goal 1), Fiscal Sustainability (Goal 2), and Integrated Services Delivery (Goal 3). The contractor who has the specialized expertise to provide these services accurately, efficiently, timely, and in a responsive manner will support the Department of Public Works in meeting this Plan.

FISCAL IMPACT/FINANCING

There will be no impact to the County General Fund.

On December 3, 2002, Agenda Item 32, the Board authorized the Director to execute Agreement PW 12694 with Iteris, Inc., for \$3,361,820 to prepare a conceptual design of the El Segundo area of the County and to provide certain early deployment projects for the Advanced Traveler Information System. On June 16, 2009, Agenda Item 47, the Board authorized the Director to execute Amendment Number One to Agreement PW 12694 with Iteris, Inc., for Phases 2 through 4 of the El Segundo Area Intelligent Transportation System Project. Amendment Number One increased the agreement sum by \$3,458,962 from \$3,361,820 to \$6,820,782.

Approximately 75 percent of the increase is being financed with Federal funds, 20 percent with the Los Angeles County Metropolitan Transportation Authority Proposition C Discretionary Grant Funds, and 5 percent with the Proposition C Local Return funds. Funding for the agreement was included in the Fiscal Year 2008-09 Proposition C Local Return Fund Budget.

The recommended action, if approved by the Board, will extend Agreement PW 12694 for a 2 year term beginning August 27, 2013, through August 26, 2015, with no increase in the total agreement sum to provide for continued work on the remaining phases of the project. There will be no additional impact to Proposition C Local Return Funds or other Public Works' operating funds.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

On December 3, 2002, Agenda Item 32, the Board authorized the Director to execute Agreement PW 12694 for a not-to-exceed amount of \$3,361,820 to prepare a conceptual design of the El Segundo Area of the County and to provide certain early deployment projects for the Advanced Traveler Information System. Phase 1 laid the foundation for the early deployment projects and for final design and deployment under Phases 2 through 4 of the project. On June 16, 2009, Agenda Item 47, the Board authorized the Director to execute Amendment Number One to Agreement PW 12694 with Iteris, Inc., for Phases 2 through 4 of the El Segundo Area Intelligent Transportation System Project. Amendment Number One increased the agreement sum from \$3,361,820 to \$6,820,782. Subsequently, on July 12, 2011, and July 18, 2012, Amendment Number Two and Amendment Number Three, respectively, were executed under the Director's delegated authority to provide for extensions of the term of the agreement for two 1-year periods, from August 27, 2011, to August 26, 2013, respectively.

Amendment Number Four will be reviewed and approved, as to form, by County Counsel and will provide for a no-cost extension of the agreement term for 2 years.

All other terms, conditions, requirements, prices, and specifications of the agreement will remain unchanged.

The Chief Information Office (CIO) reviewed and recommends approval of Amendment Number Four. The CIO determined that because this recommended action does not include any new technology-related matters, no formal CIO analysis is required. The CIO completed a formal analysis in June 2009 for Amendment Number One of the agreement.

Background

The primary goal of the project is to provide traveler information services to the residents of the County. To this end, free/basic and premium subscription-based/enhanced services have been deployed.

The Free/Basic Services include:

- CommunityView - Internet (CV-I) – provides travelers in Southern California with access to freeway traffic conditions at www.bluecommute.com and other local agency Internet sites;
- CommunityView - Cable TV (CV-C) – provides cable television viewers at home with access to local road and freeway traffic conditions; and
- CommuteCall BASIC - provides an automated Interactive Voice Response (IVR) system that gives travelers access to general freeway travel conditions through their telephone.

The Premium Subscription-Based/Enhanced Services include:

- BlueCommute – provides a personalized traveler information service that allows users to establish customized route specific information and receive traffic reports via e-mail or text message about their selected routes.
- CommuteCall ENHANCED – enables a user to obtain their BlueCommute route specific information via an automated IVR system. In addition, the user will be able to obtain more specific freeway information not available via CommuteCall BASIC.

Another primary goal of the project is to include local roadway information to the suite of services deployed. The original scope of work proposed to use County's Information Exchange Network and the Los Angeles County Metropolitan Transportation Authority's Regional Integration of Intelligent Transportation System to provide this arterial congestion information. Upon more detailed

investigation, it was determined these sources were not viable. This created delays with the project, thus requiring an extension of the agreement term. The new approach involves using a third-party information service provider for the information.

To date, the project has expended over \$3,900,000 of the total \$6,800,000 agreement sum. The current agreement balances by phase are detailed below:

- Phase 1, Conceptual Design - approximately \$300,000 remaining of the total agreement amount of \$3,400,000.
- Phase 2, Detailed Design – approximately \$400,000 remaining of the total agreement amount of \$500,000.
- Phase 3, System Deployment and Integration – approximately \$1,000,000 remaining of the total agreement amount of \$1,400,000. It should be noted, approximately \$780,000 of \$1,000,000 remaining Phase 3 funds are not available until Iteris, Inc., can demonstrate that it has maintained 600 paid subscribers for the premium subscription-based enhanced services.
- Phase 4, Marketing, Operations, and Maintenance – approximately \$1,200,000 remaining of the total agreement amount of \$1,500,000. Within Phase 4, approximately \$5,000 of the total marketing amount of \$250,000 has been expended. This marketing expense is for the CV-C services only. Marketing of the premium subscription-based/enhanced services is the responsibility of Iteris, Inc., and is not a part of this agreement.

ENVIRONMENTAL DOCUMENTATION

Approval of the recommended action is not a project pursuant to Section 15378(b)(5) of the California Environmental Quality Act (CEQA) Guidelines and, hence, is not subject to the requirements of CEQA. The proposed action is an administrative activity of government that will not result in direct or indirect physical changes to the environment.

IMPACT ON CURRENT SERVICES (OR PROJECTS)

There will be no negative impact on current County services or projects during the performance of the recommended consultant services.

CONCLUSION

Please return one adopted copy of this letter to the Department of Public Works, Traffic and Lighting Division.

Respectfully submitted,



GAIL FARBER

Director



RICHARD SANCHEZ

Chief Information Officer

GF:DRL:cmb

Enclosures

c: Chief Executive Office (Rita Robinson)
Chief Information Office
County Counsel
Executive Office

Subject: SOFTWARE AND SERVICES AGREEMENT, AS AMENDED, WITH
ITERIS, INC., FOR THE EL SEGUNDO AREA INTELLIGENT
TRANSPORATION SYSTEM PROJECT

IT IS MUTUALLY AGREED by and between the parties hereto that the above numbered Agreement is hereby amended to extend the term of this Agreement for two additional years, from August 27, 2013, to August 26, 2015, as provided under Paragraph 3 (Term) of said Agreement, as previously amended by Amendment Number One, Amendment Number Two, and Amendment Number Three. Except as modified by this Amendment Number Four, the provisions of said Agreement, Amendment Number One, Amendment Number Two, and Amendment Number Three shall remain in full force and effect.

Iteris, Inc., shall notify its employees, and shall require each subconsultant to notify its employees, that they may be eligible for the Federal Earned Income Credit under the Federal income tax laws. Such notice shall be provided in accordance with the requirements set forth in Internal Revenue Service Notice 1015.

IN WITNESS WHEREOF, the COUNTY has, by order of its Board of Supervisors caused this Amendment Number Four to be subscribed by the Director of the Department of Public Works, and Iteris, Inc., has caused this Amendment Number Four to be affixed its corporate seal and subscribed by its duly authorized officers this day of , 2013.

COUNTY OF LOS ANGELES

ITERIS, INC.

By: _____
Department of Public Works

By: _____
President

By: _____
Secretary

APPROVED AS TO FORM:
JOHN F. KRATTLI
County Counsel

By: _____
Amanda M. L. Drukker
Senior Deputy County Counsel